



Providing Peace of Mind by Solving Problems with Integrity & Compassion in the following areas:

**ESTATE & BUSINESS PLANNING • FAMILY LAW • REAL ESTATE**

**IT'S THE LAW!**

## Securing Your Digital Assets

Have you ever experienced the frustration of being temporarily locked out of an account when unable to remember a username or password (and the website refuses to confirm which one is wrong)? Now imagine being *permanently* locked out with no hope of ever accessing that account again. This is what can happen after a loved one passes without informing you of how to access his/her **Digital Assets**.

While you might be thinking, *"I don't have anything online that's worth a plug nickel"*, anything online that is linked to you might be "frozen" if you have not considered how to safeguard your Digital Assets. That means not only your decades-old *MySpace* account or the *Facebook* and *LinkedIn* profile that connect you to your friends and colleagues in the business world, but other *"assets"* like photos, online banking, bill paying, IRA, 401(K), stock trading sites, etc.



**"Twitter is a great place to tell the world what you're thinking before you've had a chance to think about it!"**

Have you ever considered the treasure trove of information stored on your cellphone? Today that is where many of us keep most of our contacts, medical information and passwords and is likely the best place to look if someone needs to notify friends and family if something bad happened to you. Also important is memorializing a list of special interest websites that have automatic billing. Think of accounts you have for music streaming, gaming, online books/magazines and more. Finally, while a bit delicate to consider, do you have any services which you wouldn't want others to see?

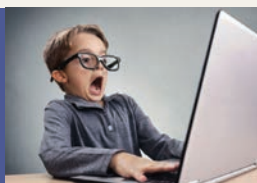


**"Social media doesn't ruin relationships, acting single on it does."**

You might be surprised (or not) to learn that friends often have 'pacts' with each other that they will delete accounts and information relating to personal interests an individual doesn't wish his family and friends to know about. We'll let you use your imagination to picture what we mean. And no judgment here - we've seen and heard it all (or most of it) by now!

Because most of our lives are now *"in the cloud,"* it is essential that you maintain a list of *all* of your online accounts, usernames and passwords. Absent that list, late fees and other charges could be levied when your loved ones 1) can't access your accounts or, worse yet, 2) have no idea what accounts you actually own. So, just as you must plan who your beneficiaries are and how your physical assets shall be transferred, don't forget to consider your virtual world, too.

**Do you know who's looking at your Facebook page?!**



Who can resist sharing pictures of their kids or grandkids on *Facebook*? After all, that's what it's there for, right? Keep in mind, while it's natural to do so, all someone needs is a name, date of birth and address, which they can get using a geotagged photo, and this can put youngsters at risk of *identity theft* and *digital kidnapping* (when someone uses photos and details of someone else's kids and pretends they are his/her own).

Consider too that you might also attract the wrong kind of attention. Posting many images of your child/grandchild as he/she grows up could make him/her a target for child predators, especially if you're not careful about sharing your personal information online. So, take the time to read the options for privacy settings *Facebook* and other social media tools provide, then make sure you have the levels of control you need to feel comfortable. Finally, be aware of what you post, how often, and what personal information it provides. It's nice to share – just not *too* much.

**Our Office**



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**REAL ESTATE**

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Attorney Adam S. Gumson of JUPITER LAW CENTER graduated from *Duke University (1988)* and the *University of Florida College of Law (1991 with Honors)*. In addition to preparing and reviewing Contracts, he primarily handles matters involving *Estate and Business Planning (including Wills, Trusts, Durable Powers of Attorney, Health Care Surrogates, Living Wills, Succession Planning, Contracts & Purchase/Sale Agreements)*, *Probate Estates, Family Law (Divorce, Custody, Alimony, Timesharing, Same-Sex relationships, Pre/Postnuptial Agreements, Modification actions and Collaborative Law)* and *Real Estate (Community Association, Residential/ Commercial Transactions, Deeds, Closings)*. He is married and resides in Jupiter with his wife and three children.

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